Personal Invitation

Workshop on
Increasing Efficiency in Industries in the Agricultural Value Chain

Wednesday, October 26th, 2016,
Golden Tulip Hotel, Westlands, Nairobi

Outline

On Wednesday, October 26th, the Embassy of the Federal Republic of Germany in Nairobi, Kenya, together with its partners invites you to a Workshop on “Increasing Efficiency in the Food Production Industry in Kenya” at the Golden Tulip Hotel Nairobi.

Key speakers include Dr. John K. Mutunga, Chairman of the Sector Committee on Agriculture of the Kenya Private Sector Association (KEPSA) and CEO of the Kenya National Farmers’ Federation (KENAFF). Furthermore, the German subject matter expert Sebastian Schiffer is going to present on case studies and how to apply principles of increasing efficiency in the agriculture industry. Michael Derus, Deputy Ambassador and Head of Economic Affairs of the German Embassy and a high-level Representative of the Ministry of Agriculture of the Republic of Kenya will share their thoughts on the matter.

The workshop exposes practitioners in agriculture, the food processing industry and related value chain activities to the possibilities of incorporating concepts and technologies to increase operational and financial efficiency.

Participants gain a comprehensive insight into the possibilities and opportunities of increasing efficiencies in food production. Awareness will be built towards the advantages of including sustainability practice in food production and present opportunities to significantly reduce costs in the future as well as taking into account environmental issues and challenges. A perspective is especially cast on how environmental practices make a profitable and sustainable business case.
Agenda

Workshop on
Increasing Efficiency in Industries in the Agricultural Value Chain

Wednesday, October 26th, 2016, 07:00 – 14:00
Golden Tulip Hotel, Westlands, Nairobi

Master of Ceremony: Andrew Kenda, Senior Professional at the Powering Agriculture Program of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

07:00 Registration of Participants

08:00-09:00 Welcome by Organizers and Keynote Addresses

Maren Diale-Schellschmidt
Delegate of the Delegation of German Industry and Commerce in Kenya (AHK)

N/ N
Position at Ministry of Agriculture of the Republic of Kenya

Michael Derus
Deputy Ambassador and Head of Economic Affairs at the Embassy of the Federal Republic of Germany in Kenya

09:00-09:15 Plenary session with Keynote Speakers

Implementation by

Delegation of German Industry and Commerce in Kenya

Network and implementation partners

ExperTS

EZ-Scout
Embassy of the Federal Republic of Germany
Nairobi

Green Economy Cycle
of the German Embassy

Wednesday, October 26th, 2016
Golden Tulip Hotel, Nairobi
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<th>Time</th>
<th>Session 1</th>
<th>Smart Concepts for Optimization of Energy Usage</th>
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<tr>
<td>09:15-10:30</td>
<td>Sebastian Schiffer</td>
<td>Director of Energy Concepts Schiffer GmbH</td>
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<td>Geoffrey Ronoh</td>
<td>Project Manager at Strathmore University Energy Research Centre</td>
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<td>Hillary Rono</td>
<td>Engineer at Kenya Tea Development Agency Holdings Ltd.</td>
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<td>Q&amp;A</td>
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<th>Session 2</th>
<th>Production and Post-Harvest Losses are Profit Losses: Addressing the Loss Challenge</th>
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<td>10:30-11:00</td>
<td>Anthony Mutiso</td>
<td>Operations Manager at Fresh Produce Exporters Association of Kenya (FPEAK)</td>
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<td>Grant Brooke</td>
<td>Chief Executive Officer at Twiga Foods</td>
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<td>Marah Köberle</td>
<td>Deputy Country Director at the Delegation of German Industry and Commerce in Kenya (AHK Kenya) on Finding Innovative Solutions: Lab of Tomorrow and Scoping Study</td>
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<th>Time</th>
<th>Session 3: Input and Panel Discussion</th>
<th>Best Practice Examples and the Way-forward</th>
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<td>12:00-13:15</td>
<td>Kimani Rogendo</td>
<td>Chief Executive Officer at Kevian Kenya Ltd.</td>
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<td>Ana Salvatierra-Rojas</td>
<td>University of Hohenheim, Institute of Agricultural Engineering in the Tropics and Subtropics</td>
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<td>Q&amp;A</td>
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Panel featuring

Dr. John K. Mutunga  
Chairman of the Sector Committee on Agriculture, Livestock and Fisheries of the Kenya Private Sector Association (KEPSA) and Chief Executive Officer of the Kenya National Farmers’ Federation (KENAFF)

Geoffrey Ronoh  
Project Manager at Strathmore University Energy Research Centre

Dennis Odera  
Africa Business Consultant at WeFarm Ltd.

Sebastian Schiffer  
Director of Energy Concepts Schiffer GmbH

Moderated by Andreas Kaiser  
Head of Energy Desk of the Delegation of German Industry and Commerce in Kenya (AHK)

13:15  Joint Lunch